

2018 ISSA TODAY & ISSA MEMBERSHIP DIRECTORY EDITORIAL CALENDAR

Issue	Cover Features	Market Focus	Bonus Distribution
February	Cleaning Up in a Dangerous, Dirty World <ul style="list-style-type: none"> Worldwide Food Service Safety Preventing Health Care Horror Stories Uber Cleaning: Unsafe at any Speed? <i>Special Section: AACEM Floor Care Report</i>	Floor Care: Equipment & Batteries	ISSA/INTERCLEAN 2018 Latin America February 25-27
ISSA Membership Directory			
April	Join the Revenue Revolution <ul style="list-style-type: none"> Disruptive Distribution Building Service Consulting Amazon's Amazing Agility 	Software & Technology	ISSA/INTERCLEAN 2018 Amsterdam May 10-13
June	Technically & Socially Speaking <ul style="list-style-type: none"> Are You Connecting or Just Posting? Just How Smart Is Today's Cleaning Equipment? Training Your Staff for the Automated World 	Restroom Chemicals, Dispensers & Odor Control	
August	ISSA/INTERCLEAN® North America Preview Recruiting Right <ul style="list-style-type: none"> Stop Talking Mops The Industry in the Post-Boomer Age Caring Is Cool <i>Special Section: ISSA Innovation Award Nominees</i>	Cleaning Supplies, De-Icers	ISSA/INTERCLEAN 2018 Istanbul September 7-9
October	Official ISSA/INTERCLEAN North America Exhibit Directory	ISSA/INTERCLEAN Featured Exhibitors	ISSA/INTERCLEAN North America 2018 October 25-28
December	ISSA/INTERCLEAN in Review Behind the Scenes <ul style="list-style-type: none"> The Pros of Private Labeling What's in Your MRO? 	Towels, Tissue & Hand Hygiene	

AD CLOSINGS

Issue Date	Closing Date	Materials Due
February	12/5	1/5
ISSA Membership Directory	1/12	1/26
April	2/9	2/23
June	4/13	4/27
August ISSA/INTERCLEAN Preview	6/22	6/29
October Official ISSA/INTERCLEAN Exhibit Directory	8/21	8/31
November / December ISSA/INTERCLEAN Highlights	10/31	11/9