



FOR IMMEDIATE RELEASE

ISSA Enters Memorandum of Understanding with NAFCT

Northbrook, IL, USA — August 23, 2018—ISSA, the worldwide cleaning industry association, and the National Academy of Floor Covering Training (NAFCT) jointly announced that the two organizations have entered into a memorandum of understanding (MOU) regarding shared educational offerings to members.

After extended discussions regarding the strengths of each organization's education and certification curricula, both parties agreed that opportunities for cooperation exist. Such an endeavor would expand and complement the educational offerings of both organizations.

"Both ISSA and NAFCT have a shared passion for education," said Brant Insero, director of education, training, and certification for ISSA. "Our joint efforts will lead to a richer and more thorough educational lineup for the cleaning industry."

The global reach of ISSA and its education and certification programs is unequalled in the industry, while the advanced education in manufacturing, installation, and inspection offerings of NAFCT fall into a category that has not previously been offered by the ISSA. As the single, unifying source for that information, ISSA will provide the opportunity for those invested in the flooring industry to learn, communicate, and cooperate on an unprecedented scale.

About NAFCT, National Academy of Floor Covering Training

NAFCT is a certifying body for Certified Floorcovering Installers (CFI), IICRC, and others. The organization offers group courses designed for the specific needs of the customer company, as well as custom curricula for group and individual enrichment with qualifying certifications. Participating students thrive under the mentorship and training provided by nationally and internationally recognized floor-covering instructors. NAFCT mentoring serves a vital role in ongoing student guidance; real-life scenarios ensure success and industry advancement. Visit www.nafct.com, call 920-858-9569, and follow NAFCT on [Facebook](#).

About CMI

Cleaning Management Institute (CMI) is the education arm of ISSA focused on certification, training, education, and career improvement for professionals within the commercial and residential cleaning/facility maintenance industry. For more information, visit issa.com/events or contact CMI at 800-225-4772 or brant@issa.com.

ISSA Enters Understanding with NAFCT – 2 of 2

About ISSA, the Worldwide Cleaning Industry Association

With more than 9,200 members—including distributors, manufacturers, manufacturer representatives, building service contractors, in-house service providers, residential cleaners, and associated service members—ISSA is the world's leading trade association for the cleaning industry. The association is committed to changing the way the world views cleaning by providing its members with the business tools they need to promote cleaning as an investment in human health, the environment, and an improved bottom line. Headquartered in Northbrook, IL, USA, the association has regional offices in Mainz, Germany; Botany, Australia; and Shanghai, China. Visit www.issa.com, call 800-225-4772 (North America) or 847-982-0800, join the discussion on [LinkedIn](#), and follow ISSA on [Facebook](#) and [Twitter](#).

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