



EXHIBITOR PROSPECTUS

Co-owned and organized by ISSA and Trade Press Media Group

CleanBuildingsSM E X P O

The All-New, Innovative Trade Show & Conference
For the Commercial Cleaning Industry

Baltimore
Convention Center
March 26-27, 2019

CleanBuildingsExpo.com

SCHEDULE AT A GLANCE

Tuesday, March 26

8:00 a.m. – 11:45 a.m.

Conference Sessions

12:00 p.m. – 4:00 p.m.

Expo Hall

Wednesday, March 27

8:00 a.m. – 11:30 a.m.

Conference Sessions

11:30 a.m. – 3:30 p.m.

Expo Hall

3:45 p.m. – 4:45 p.m.

Conference Sessions

CleanBuildingsSM

E X P O

Bringing a new event to life that fills a need in the market is something we don't take lightly. Countless hours of research, planning, and conversations by co-owners and organizers ISSA and Trade Press Media Group came together to bring Clean Buildings Expo to the Baltimore Convention Center in March 2019. Designed and targeted for end users of cleaning products and equipment – decision makers in healthcare, education, government and hospitality facilities as well as building service contractors – Clean Buildings Expo is sure to attract buyers from not only the building-rich Northeast and Mid-Atlantic states, but the entire country.

It's co-location with the National Facilities Management & Technology Conference and Expo (NFMT) Baltimore will appeal to many significant buyers in the commercial cleaning industry as well as facility executives.

What does this new show mean for you? Opportunities. With an expected attendance of approximately 1,200 cleaning managers, environmental services executives, facility managers, and executives in building service contracting firms, you'll be able to meet with hundreds of prospects in two days. Every attendee is a new prospect for you. Plus, your products will be seen by hundreds of building owners and facility executives who influence the decisions made in their facilities.

When you exhibit you'll also have the opportunity to take in two days of education designed for end users in the cleaning industry, with topics covering the latest trends, strategies, technology, and emerging products. As always with our live events, conference sessions never overlap with show floor hours.

This is exactly the show you've been waiting for. We look forward to working with you and we'll see you in Baltimore in March 2019!

John Barrett
EXECUTIVE DIRECTOR
ISSA
847-982-0800

Jeff Schenk
CEO/GENERAL MANAGER
Trade Press Media Group
414-228-7701



Leveraging the Largest Commercial Cleaning End Users Databases in the Industry to Target Attendees:

Building Service Contractors

4M Building Solutions
ABM Janitorial Services
Marsden Holding LLC
Office Pride Inc.
Bravo! Group Services
Stathakis
Aetna Integrated Services
Janitronics Facility Services
St Moritz Building Services
Sodexo
Pioneer Building Services
Harvard Maintenance
Affineco
Jancoa Janitorial Services
IH Services Inc
Palm Facility Services
The Budd Group

In-House Cleaning Managers

University of Washington -
Director of Building Services
Baltimore County Public Schools
- Senior Operations Supervisor
University of Maryland - Director
of Building Services
Howard County Public Schools -
Manager of Custodial Services
Newport News Public Schools
- Executive Director Of Plant
Services
University of Connecticut Health
Center - Facilities Operations
Manager
University of Texas MD Anderson
Cancer Center - Environmental
Services Manager
US Postal Services - Director of
Custodial Management
West Virginia University - Director
of Operations
Fairfield University - Director
Custodial Services
Rochester Institute of Technology
- Director Of Building
Environmental
New York State Fair - Director of
Operations

Estimated 1,200 buyers of commercial cleaning products and equipment from healthcare, education, medical, government, and hospitality facilities, as well as building service contractors.

Who Will Be Exhibiting in the Expo Hall?

Manufacturers and leading industry suppliers of:

Floor and Carpet Equipment
Cleaners and Disinfectants
Soap and Paper Products
Floor Care Chemicals
Restroom Dispensers and
Hand Dryers
Mopping Systems
Chemicals

Green Cleaning Products
Vacuums
Infection Control Technology
Waste Management Solutions
Software
Laundry Systems
Restroom Care & Products
Tools & Equipment



Brought to Life by Cleaning Industry Experts



Clean Buildings Expo is co-owned and organized by ISSA and Trade Press Media Group. ISSA is the leading trade association for the cleaning industry worldwide and has a membership of 9,200-strong.

Trade Press Media Group is the publisher of the industry-leading media outlets, *Contracting Profits*, *Facility Cleaning Decisions*, and CleanLink.com.

2019 Pricing

ISSA member rate \$34.00/sq. ft.

Non-member rate \$44.00/sq. ft.

Why a new show in Baltimore?

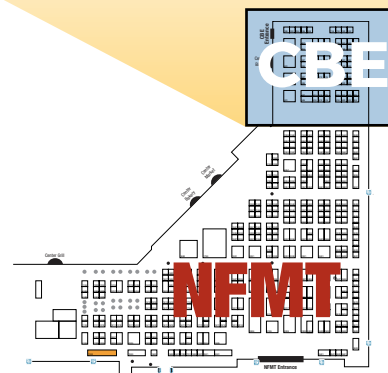
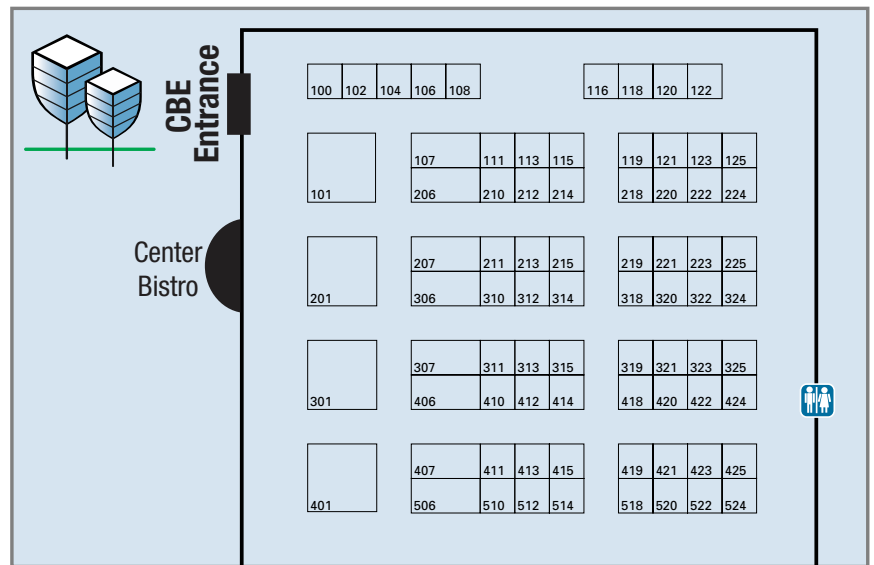
✔ CBE will be **co-located with NFMT** at the Baltimore Convention Center, the largest attended event in the facilities management marketplace.

✔ **Baltimore is easily accessible** by car, train, or plane and is an affordable business destination.

✔ **FREE admission** to the Clean Buildings Expo show floor and education sessions.

✔ **Two days of education** specifically designed for end user customers of cleaning technology.

Floor Plan



Contact Your Exhibit Team!

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