



22.23.24.FEB

**2017**

MEXICO CITY • MX

PEPSI CENTER, WTC

**THE ONE SHOW  
FOR FACILITY  
SOLUTIONS**



Organized by:



In association with:



Operated by:



[www.issa.com/latinamerica](http://www.issa.com/latinamerica)



The largest exhibition of cleaning, maintenance and hygiene, **ISSA/INTERCLEAN®** Latin America 2017 will take place on February 22-24, 2017, in Mexico City, Mexico.

**ISSA/INTERCLEAN®, the One Show for Facility Solutions**, is a unique platform to network, exchange knowledge, and do business in the Latin American markets.

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## DO BUSINESS!

Don't miss 3 days filled with inspiration and innovation, the show will provide the latest technology, solutions to improve occupant health, access to the most innovative new products, knowledge about cleaning industry trends, product demonstrations, and meet top decision-makers in the industry.

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This is the main event for the cleaning industry, drawing the most buyers to one location and a meeting point for decision makers and industry professionals.

# ¡PARTICIPATE!





# OUTCOMES OF ISSA/INTERCLEAN®

## Latin America 2015:



The show was a resounding success. The region's premier industry event brought together more than 60 exhibitors and attendees from 22 countries, 15 of which represented the Latin American cleaning market.

### EXHIBITORS

### PROFILE

**PARTICIPATE** If your company offers the following products or services:

- Cleaning agents, chemicals, and disinfectants
- Supplies and tools for cleaning and safety
- Paper products and dispensers
- Disposables
- Powered cleaning equipment
- Washroom fixtures and accessories
- Window and façade cleaning equipment and accessories
- Management and workloading software and services
- Contamination control products
- Food service disposables
- Material handling equipment
- Pest control
- Pressure washing equipment
- Safety equipment
- Uniforms and protective clothing
- Water treatment
- Cleaning contractor services
- Waste management products
- Laundry chemicals & equipment

and more!

### VISITORS

### PROFILE

**3,000 national and international professionals representing a broad range of market segments including:**

- Distributors and wholesalers of commercial cleaning products
- Building service contractors
- End-customers from the foodservice, hospitality, health care, lodging, education, hospitals, government, JanSan, restaurants, industrial, and institutional markets
- In-house Decision Makers

### ATTENDEES ARE LOOKING FOR:

- Establish contact with new suppliers
- Request quotes and purchase products/services
- See new products, services, and innovations
- Reinforce existing supplier relationships
- Network with industry members
- Gain an overview of cleaning industry markets
- Attend seminars/workshops



**ISSA/INTERCLEAN® Latin America** will host a comprehensive educational seminar program with the tools to change the way the world views cleaning.



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Book  
 your  
 space  
 today!

## Top Reasons to Exhibit at ISSA/INTERCLEAN® Latin America

- Expand your business operations to Mexico, Central and South America
- New prospects, new business opportunities
- Strengthen your brand in the Latin American market
- Meet with industry decision makers
- One industry in only 3 days
- Obtain cost-effective sales

SPACE OPTIONS	EXHIBIT BOOTH RATES			
	Apr - Sep 2016		Oct 2016-Feb 2017	
	Member	List Price	Member	List Price
Space Only (Excl. stand construction)	\$320 per m <sup>2</sup>	\$365 per m <sup>2</sup>	\$350 per m <sup>2</sup>	\$400 per m <sup>2</sup>
Booth Construction Package	+\$80 per m <sup>2</sup>	+\$80 per m <sup>2</sup>	+\$80 per m <sup>2</sup>	+\$80 per m <sup>2</sup>
Registration Fee *	\$115	\$115	\$115	\$115
Administrative Fee (Booth prices exclude taxes)	16%	16%	16%	16%

\*Participation includes online and printed company listing in Official Exhibit Directory. Companies that share a booth must each pay a registration fee.

## BOOTH PACKAGE

### Included for each 9 SQM:

- Back and lateral walls, 1 meter wide by 2.50 meters (8.20 Feet) high. Anodize aluminum and laminated white panels
- A header sign 30cm wide and 3 meters long; it includes the company name and booth number
- A single-phase, double electrical outlet for 1,000 watts (fro each 9m<sup>2</sup>) 110v 60 cycles
- 1 Table (24" x 48" x 29" H)
- 2 Chairs
- 1 Wastebasket
- 1 Slim Light Lamp 2 x 38 watts
- Carpet
- General decoration and illumination of the exposition
- 24-hour perimeter security service
- Cleaning service for aisles and common areas
- Participation Diploma
- Exhibitor badges (one per each 3m<sup>2</sup>)

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