



FOR IMMEDIATE RELEASE

ISSA Hygieia Network Introduces New Advisory Board

Northbrook, IL, USA—June 5, 2018—[The ISSA Hygieia Network](#) (IHN), a non-profit, international community dedicated to the advancement and retention of women in the cleaning industry, launched its official IHN Advisory Board. The board will provide strategic advice and guidance for IHN's ongoing initiatives, including its new mentoring program and annual awards ceremony.

“As we expand our efforts and mission, IHN continues to grow as well,” said Dr. Ilham Kadri, IHN’s chair. “We are thrilled to have such an impressive and diverse group of women join our organization. I look forward to hearing their ideas and working with them to ensure that all of IHN’s programs and events are successful.”

Kim Price, vice president of the sales force & distributor effectiveness team at Georgia-Pacific Professional and IHN's newest council member, will be the chair of the inaugural IHN Advisory Board.

The other IHN Advisory Board members include Tina Busch, vice president of diversity and inclusion, Kimberly-Clark Corp.; Elizabeth Hawver, business strategy and competitive intelligence director, Essity Professional Hygiene North America LLC; Paige Horn, director of marketing, Millennium Packaging & Dixie Paper Co.; Sally Schopmeyer, president, Maintenance, Inc.; Katie Snider, vice president of human resources, NETWORK® Services Co.; Christine Wickes, vice president of marketing and communications, C&W Services; and Cindy Williams, vice president of sales and marketing, The Budd Group.

“These talented women have the experience and expertise as well as a driving passion to promote diversity and inclusion within the industry at all levels,” said Price. “Our initial efforts will be focused on working together to launch and expand IHN's new mentoring program. As previous mentors and mentees, the IHN Advisory Board members truly understand the necessity of mentorship to advance in the workplace and develop professional and essential skills.”

For more information, visit www.hygieianetwork.org.



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About the ISSA Hygieia Network

Named after the Greek goddess of cleaning and hygiene, the ISSA Hygieia Network is an international community dedicated to the advancement and retention of women in all branches and at all levels of the global cleaning industry, with special focus on cleaners' advancement. For more information, visit www.hygieianetwork.org or follow us on social media: Facebook: www.facebook.com/ISSA-Hygieia-Network-1956654727895864/ and Twitter: www.twitter.com/hygieianetwork.

About ISSA, The Worldwide Cleaning Industry Association

With more than 9,200 members—including distributors, manufacturers, manufacturer representatives, building service contractors, in-house service providers, residential cleaners, and associated service members—ISSA is the world's leading trade association for the cleaning industry. The association is committed to changing the way the world views cleaning by providing its members with the business tools they need to promote cleaning as an investment in human health, the environment, and an improved bottom line. Headquartered in Northbrook, IL, USA, the association has regional offices in Mainz, Germany; Botany, Australia; and Shanghai, China. Visit www.issa.com, call 800-225-4772 (North America) or 847-982-0800, join the discussion with [ISSA's LinkedIn group](#), and follow ISSA on our [Facebook page](#) and [Twitter account](#).

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