



## Advertising and Marketing Opportunities

*Take advantage of marketing and sponsorship opportunities to increase sales, booth traffic and create brand awareness. These unique services provided by expomarkit are very cost-effective methods of reaching your target buyers.*

### Buyer's Preview Deck



**New This Year** – Generate a buzz before the show with the only “Official” pre-show mailer. The Buyer’s Preview Deck is sent 3 weeks prior to the show reaching attendees when they are making their plans for the show. Participating exhibitors will be featured on 5” x 7” jumbo cards that are professionally produced using 4-color over black and white printing. Promote your company, show specials, website or new products while encouraging product interest and increased booth traffic.

*Pricing Starts at \$3,250 each –Limited Availability – Call today to reserve!*

### Marquees in Motion Shuttle Signage and Headrest Covers



The Marquees in Motion program consists of 4-color signage affixed to one side of the shuttle buses servicing the show. With multiple size options available, these signs leave a lasting impression of a company’s product or service as attendees travel to and from the show. Reach not only attendees, but also residents and visitors of Las Vegas as the bus moves throughout the city. The headrest covers offer additional exposure that won’t be missed by a captive bus audience. Exclusive opportunities include the official ISSA Transportation Flyer, Route ID signs, and Hotel Schedule Signs,

*Pricing starts as low as \$1,500 per bus*

*Please contact expomarkit Media Group for additional information or to participate:  
205-332-1413 or [info@expomarkit.com](mailto:info@expomarkit.com)*