



## ISSA Hygieia Network Award Sponsorship at The ISSA Show North America 2018

The ISSA Hygieia Network will host its annual "ISSA Hygieia Network Awards Ceremony" celebrating and honoring leaders in the cleaning industry, during the ISSA Show North America 2018, October 28 – November 1<sup>st</sup>. If you become a sponsor of the ISSA Hygieia Network Award Ceremony, your company will be recognized as a supporter of developing female leaders in the cleaning industry.

**Event Name:** ISSA Hygieia Network Awards Ceremony Reception

**Date:** October 30, 2018

**Place:** The Grand Ballroom at the Omni Hotel

**Time:** 5:30 p.m. (Dinner will be served)

### Sponsor Benefits:

- Sponsor's logo will be placed on ISSA.com where program is publicized based on the signed contract date.
- Sponsor will receive a complimentary 1-year ISSA Hygieia Network membership.
- Sponsor may use ISSA logo for their promotional literature and material.
- Sponsor can bring in guests (up to 10 people) per table sponsored.
- Sponsor's logo will be included on introductory slide in presentations (if available).
- Sponsor will receive table tent.

Please complete the form by August 11, 2018 to sponsor the ISSA Hygieia Network Awards Ceremony. Please send your company logo in EPS and JPG format to Hannah Kennedy – [hannah@issa.com](mailto:hannah@issa.com):

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Company Name \_\_\_\_\_ Member ID# \_\_\_\_\_

Contact name/Title \_\_\_\_\_

Address \_\_\_\_\_

Direct Phone \_\_\_\_\_ Email \_\_\_\_\_

Our company is pleased to support the ISSA Hygieia Network by a sponsorship amount indicated below (Your contribution may be tax-deductible):

\$3,500

Please choose the form of payment:  Check  Credit Card – please provide the following:





Card number: \_\_\_\_\_ Expiration date: \_\_\_\_\_

Holder's Name: \_\_\_\_\_ Holder's Signature: \_\_\_\_\_

I hereby authorize the procurement of the ISSA Advertising as set forth in the Terms and Conditions which are made part of this contract.

\_\_\_\_\_  
Signature/Date

\_\_\_\_\_  
Signature/Date

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Company

\_\_\_\_\_  
ISSA

Questions? Please contact Hannah Kennedy, ISSA Membership and Industry Outreach Manager  
Return form to: ISSA, 3300 Dundee Road, Northbrook, IL 60062.  
Or email form to: [hannah@issa.com](mailto:hannah@issa.com); Fax: 847-982-1012

#### ADVERTISING TERMS & CONDITIONS:

**1. Advertising Rates, Duration and Schedule.** "Advertising" shall be defined to include online, digital, print and sponsorship opportunities with ISSA. Advertising is sold on a first-come, first-served basis. ISSA reserves the right to adjust advertising schedules at its sole discretion to provide equal advertising opportunities for its membership. Online, digital and print advertising is available at the rates set forth in the ISSA online Media Kit at [www.issa.com/mediakit](http://www.issa.com/mediakit); and sponsorship opportunities are available at the rates set forth in the online Sponsorship Opportunities web page at [www.issa.com/sponsorships](http://www.issa.com/sponsorships), both of which are hereby incorporated into and made part of this contract. Prices, rates, promotions, discounts, and premiums are subject to change at any time at ISSA's sole discretion without notice.

**2. Payment.** For advertising by ISSA members for other than sponsorships, payment is due within 30 days of the initial invoice date, and accounts that are 30 days or more overdue are charged a 2 percent monthly late fee.

For sponsorships, ISSA members must submit a non-refundable deposit of 50% of the total sponsorship fees with the submission of the Application for Advertising. The remaining 50% of the total sponsorship fees are due by August 11, 2018. Payment of 100% of the total sponsorship fees must accompany the Application for Advertising if submitted after August 11, 2018. Accounts that are 30 days or more overdue are charged a 2 percent monthly late fee. ISSA will not accept applications for any advertising from Advertisers whose account is 60 days or more past due.





Members of ISSA with past due accounts must pay for advertising in full at the time the order is placed.

Non-members of ISSA must pay for any advertising in full at the time the order is placed. ISSA reserves the right to hold the Advertiser and / or its agency jointly and severally liable in the case of overdue accounts. All expenses and legal fees incurred by ISSA in collecting outstanding accounts shall be paid by the Advertiser. ISSA reserves the right to cancel this Agreement and suspend any advertising at any time upon Advertiser's failure to pay any monies due under this contract in a timely manner.

**3. Cancellation.** Cancellations of advertising other than sponsorships must be in writing and received by ISSA no more than 30 calendar days after submitting the advertising application, and shall incur a cancellation fee of 50% of the total contract value.

Cancellations of advertising other than sponsorships received more than 30 calendar days after submitting the advertising application require full payment at the contracted rate as a cancellation fee. ISSA reserves the right to hold the Advertiser and/or its agency jointly and severally liable for payment under this contract.

Cancellations of sponsorships must be in writing and if received by ISSA before August 12th, Advertiser will incur a cancellation fee of 50% of the total contract value. For cancellations received by ISSA after August 12th, Advertiser will incur a cancellation fee of 100% of the total contract value.

**4. Positioning.** Positioning of advertising is at the sole discretion of ISSA. Any request by Advertiser for any particular position where the advertising is to be placed shall be treated as a request only, and ISSA shall not be obligated to comply with said request. In the event said request for positioning is granted, Advertiser shall pay an additional position charge as set forth in the ISSA online Media Kit at [www.issa.com/mediakit](http://www.issa.com/mediakit).

**5. Usage Statistics.** Advertiser acknowledges that ISSA has not made any guarantees with respect to usage statistics or levels of impressions for any advertising. ISSA provides Advertiser with estimated usage only as a courtesy to the Advertiser and shall not be held liable for any claims relating to said usage statistics.

**6. Indemnification.** Advertiser shall indemnify ISSA and hold ISSA harmless from any and all loss, cost, expense, and damages of any nature whatsoever, including but not limited to reasonable attorney fees, on account of any and all manner of claims, demands, actions and proceedings that may be instituted against ISSA, including but not limited to claims alleging that any advertising submitted under this Agreement by or on behalf of Advertiser violates any copyright or any other intellectual property right of any person, or that contains any matter that is libelous or defamatory of any person or company, or that contains any inaccurate or unauthorized claims. Advertiser agrees at Advertiser's own expense, to promptly defend and continue such defense of any such claim, demand, action or proceeding that may be brought against ISSA, provided that ISSA shall promptly notify Advertiser with respect thereto. Advertiser shall reimburse ISSA for any amount paid by ISSA in settlement of any such claims or in satisfaction of judgments obtained by reason of publication of such advertisement copy, including but not limited to all expenses incurred in connection therewith, including but not limited to, reasonable attorney fees and court costs.





**7. Copyright.** All advertising, which represents the creative effort of ISSA and/or the use of creativity, illustrations, labor, composition, or material furnished by ISSA, is and remains the property of ISSA, including any and all rights of copyright therein. Advertiser understands and agrees that it cannot authorize reproductions, in whole or in part, of any such advertising, without the express written permission of ISSA.

**8. Rejection of Advertising.** ISSA reserves the right to not run any advertising that it receives that is not in accordance with its policies, including but not limited to any advertisements that ISSA, in its sole discretion, considers inappropriate, misleading, or offensive. ISSA reserves the right to reject or cancel any advertising, order or reservation for such advertising at any time and to reject any URL link embodied within any such advertisement. ISSA reserves the right to insert the word "advertisement" in advertising copy. ISSA is not responsible for copy inaccuracies or unsatisfactory final production quality resulting from provided materials.

**9. Limitation of Liability.** Advertiser assumes all liability for the content of its advertising, and agrees to hold harmless, and will indemnify ISSA from all claims, losses, judgments, and damages arising there from. ISSA is not responsible for copy inaccuracies or unsatisfactory final production quality resulting from materials provided by Advertiser. Liability for typographical errors, wrong insertions, late publications, and/or non-publication, non-performance, as well as all other matters Advertiser might raise relevant to this contract, is limited to the amount charged Advertiser by ISSA for the applicable advertising. Claims for an allowance for such matters must be made within 7 calendar days of the matters first occurrence. THIS LIMITATION OF LIABILITY IS A CONDITION FOR THE ACCEPTANCE OF ANY ADVERTISING UNDER THIS AGREEMENT BY ISSA. IN NO EVENT SHALL ISSA BE LIABLE TO ADVERTISER OR ANY THIRD PARTY FOR ANY INDIRECT, SPECIAL OR CONSEQUENTIAL DAMAGES, INCLUDING BUT NOT LIMITED TO LOST PROFITS OR UNREALIZED BUSINESS OPPORTUNITY, ARISING OUT OF THIS AGREEMENT OR THE PUBLICATION OF OR FAILURE TO PUBLISH ANY ADVERTISING, WHETHER OR NOT ISSA WAS ADVISED OF THE POSSIBILITY OF SUCH DAMAGE.

**10. Force Majeure.** Each party to this contract shall be excused from performance of its obligations hereunder without penalty or liability where such failure to perform is the result of acts of God, acts of war, terrorism, government regulation, disaster, fire, strikes, work stoppages, civil disorder, or other similar causes beyond the parties reasonable control.

**11. Assignment.** This contract may not be assigned or transferred by the Advertiser.

**12. Governing Law.** This contract shall be construed and governed by the laws of the State of Illinois.

**13. Acknowledgments.** By signing below, I acknowledge and understand that this Application for Advertising is an offer to enter into a contract which ISSA may accept or reject. Acceptance of this application by ISSA shall occur upon the signing of this application by an authorized ISSA representative which shall create a binding contract and obligates the named Advertiser to abide by these Terms and Conditions. By signing below, I represent that I am authorized to execute this binding contract on behalf of the named Advertiser.

