

## **ISSA Announces 2018 Education Packages for In-House Service Providers**

**August 8, 2018—Northbrook, IL, USA**—ISSA, the worldwide cleaning industry association, is pleased to announce this year’s targeted education packages designed to help attendees soak up all the skills, industry developments, good business practices, and technological advances available at the ISSA Show North America 2018, October 29—November 1, in sunny Dallas, TX.

The [ISSA Show North America 2018](#) is the most comprehensive event available to the commercial and residential cleaning industry. The show features more than 90 seminars, workshops, and networking events to provide attendees with an immersive learning experience. In-house service providers (ISPs) can further customize and enhance their experience by choosing the all-inclusive [Health Care Track](#) or [Green Clean Schools](#) educational packages.

This comprehensive suite of events and seminars will help new and seasoned ISPs keep up with the latest business and industry trends, and address challenges, such as:

- Learning the must-knows of disinfection and decontamination
- Mastering the trends and techniques of infection control
- Improving outcomes in health care facilities
- Streamlining operations and cutting costs.

Below are just a few highlighted sessions from the large variety of ISP-focused educational opportunities available through the package.

### [Infection Control: Strategies for Surveillance, Identification, and Containment](#)

**Speaker: Dr. Katie Pisciotta**

**Monday, October 29, 8:30 a.m.-9:15 a.m.**

Infection control is all the buzz today—and with good reason. The responsibility for infection prevention and containment belongs to multiple roles and is embedded in all areas of the organization. Learn the standard and transmission-based precautions necessary to control the spread of infection. Discover the unique challenges that different types of facilities face, and walk away with a deeper understanding of health care associated infections (HAIs) as well as tools—such as a communications plan and cheat sheets—you can use to keep patients safe.

### [Plan, Do, Check, Act—Improving Processes for Better Infection Control](#)

**Speaker: Calvin White**

**Monday, October 29, 3:15 p.m.-4:00 p.m.**

Joint Commission standards are the basis of an objective evaluation process that can help health care organizations measure, assess, and improve performance. Collaboration, training, and clear communication between infection prevention and EVS staffs is imperative to address the

requirements of these standards as well as to address patient health and needs. In this thought-provoking session, you will learn how the “Plan, Do, Check, Act” approach improves processes and relationships between infection prevention and EVS.

[Lunch and Learn: State of the Industry Panel](#)

**Sponsored by Essendant**

**Panelists: Robert Tillis, Laurie Sewell, Alonso Adams, Jack McGurk**

**Monday, October 29, 11:45 a.m.-1:00 p.m.**

*Additional registration required.*

Discerning the direction of the economy, adapting your business strategy to an ever-changing industry, keeping up with new technology...it can be mind boggling. Get fine-tuned viewpoints on these topics and more. The panelists will offer their astute assessments and observations on what is ahead for the industry, reflecting the voice of each business type to help you plan your next move and stay competitive.

[Creating a Culture of Sustainability](#)

**Speaker: Scot Case**

**Tuesday, October 30, 9:15 a.m.-10:00 a.m.**

Sustainability is often misunderstood. Find out how this buzzword is defined and how to create a culture of sustainability that is clear, inclusive, and has specific goals that are measured and met. Find out how an award-winning program was able to create a culture of sustainability that led to the engagement and involvement of the community.

[State of the Industry Panel: In-House Service Providers](#)

**Moderator: Heidi Wilcox**

**Panelists: Roy Boudijikan**

**Tuesday, October 30, 1:30 p.m.-2:15 p.m.**

*More panelists to be announced at a later date.*

Trends, challenges, creative solutions—be part of the conversation in this interactive discussion. There is nothing like a peer group to foster an environment of comfortable camaraderie as you discuss common issues, get inspiration from new ideas and tactics that worked for others, learn about new technology and tools you could be using for your business, and build on your connections. Don't miss out!

Due to the resounding positive feedback ISSA received last year regarding the adjusted schedule, ISSA Show North America 2018 will again use a Monday through Thursday schedule (as opposed to the Tuesday-Friday schedule used in the past). Now attendees can relax and enjoy the show and leave Friday morning without rushing to catch a flight while the show is still underway. Guests can also elect to stay in Dallas through Sunday for a long weekend and see everything the city has to offer.

To register, visit [issa.com/register](http://issa.com/register). For the full listing of this year's education offerings for in-house service providers, visit [issa.com/seminars](http://issa.com/seminars).

#### About ISSA Shows

The award-winning [ISSA Show](#) family of exhibitions brings together executives and leaders from all segments of the cleaning industry. These shows offer global platforms for manufacturers, distributors, and facility-service providers in commercial and residential cleaning to connect, do business, and share information. ISSA, the worldwide cleaning industry association, produces ISSA Shows in North America, Mexico, Australia, and other regions around the world. In addition to ISSA's ongoing education and training programs and products, ISSA offers robust, comprehensive education programs during its shows. For more information, visit [www.issa.com/tradeshows](http://www.issa.com/tradeshows).

#### About ISSA, The Worldwide Cleaning Industry Association

With more than 9,200 members—including distributors, manufacturers, manufacturer representatives, building service contractors, in-house service providers, residential cleaners, and associated service members—ISSA is the world's leading trade association for the cleaning industry. The association is committed to changing the way the world views cleaning by providing its members with the business tools they need to promote cleaning as an investment in human health, the environment, and an improved bottom line. Headquartered in Northbrook, IL, USA, the association has regional offices in Mainz, Germany; Botany, Australia; and Shanghai, China. Visit [www.issa.com](http://www.issa.com), call 800-225-4772 (North America) or 847-982-0800, join the discussion with [ISSA's LinkedIn group](#), and follow ISSA on our [Facebook page](#) and [Twitter account](#).

###

Contact: For more information, contact ISSA Director of Content Strategy and Media Communications Lisa Veeck at [LISAV@issa.com](mailto:LISAV@issa.com); phone 847-982-0800.