



Dear ISSA Members,

Come exhibit with us at [ISSA/INTERCLEAN® North America Trade Show and ISSA Convention](#), September 11-14, 2017, in Las Vegas, NV, and invite your customers to connect, re-connect, and discover extraordinary! Let's get together and change the way the world views cleaning.

ISSA/INTERCLEAN North America now runs from Monday–Thursday. The shift was implemented to make it easier for attendees to stay the full duration of the show, allowing them more time to meet with exhibitors, view the latest products, services, and technologies on the trade show floor AND in the expanded Outdoor Exhibits, and benefit from four days of education.

The final day of the show will be highly impactful, attendees and exhibitors alike won't want to miss out. The morning kicks off with a State of the Economy Panel, featuring a thought-provoking and informative discussion with well-known economic leaders. Following the panel, the day is slated with all-new segmented State of the Industry Panels for distributors, building service contractors, in-house service providers, and residential cleaners, where manufacturers are invited to learn what impacts your customers today.

The [ISSA Innovation Award Program](#) is back, bigger and better than ever! This is the ideal platform for you to showcase your best and get it in front of your customers. The ISSA Innovation Award ceremony and reception will take also take place Thursday afternoon to recognize the winners and award the Innovation of the Year.

Last, but not least, a powerful closing ISSA Keynote Address to reenergize and round out the biggest event in the professional cleaning and facility solutions industry. Make sure your travel plans include staying the last day!

As the gathering place for more than 16,000 cleaning and facility solutions professionals and over 700 exhibiting companies, ISSA/INTERCLEAN North America gives you access to high-quality attendees, key decision makers, and influencers from market segments such as education, food service, healthcare, hospitality, hospitals, industrial, janitorial, and restoration. Exhibit with us, invite your customers, and rediscover the power of face time at ISSA/INTERCLEAN North America 2017!

Sincerely,  
John Barrett  
ISSA Executive Director