



FOR IMMEDIATE RELEASE

ISSA Awards 2018 Innovation of the Year

Northbrook, IL, USA – November 1, 2018— Toward the end of the final day of ISSA Show North America 2018 in Dallas, TX, the action on the show floor focused on the ISSA Innovation Marketplace, Booth 3405, as participants prepared to learn the identity of the winner of the 2018 ISSA Innovation of the Year Award.

The ISSA Innovation Award Program is a platform to gather and recognize the cleaning industry's most innovative products and services from top manufacturers and suppliers. And the 2018 ISSA Innovation of the Year Award winner is:

EvoClean by Hydro Systems Co. EvoClean is a venturi-based, water-powered laundry chemical dispenser for on-premise laundry applications.

Additionally, due to extremely close grading by the judges this year, Honorable Mention Awards were presented to the following four entries:

- **KIRA B50 Intelligent Cleaning Robot** by Kärcher North America
- **KOLO Smart Monitoring System** by GP PRO
- **Scotch-Brite™ Clean & Shine Pad** by 3M Commercial Solutions Division
- **Tork PeakServe Continuous™ Towel Refill and System** by Essity Professional Hygiene North America LLC.

"Cheers to Hydro Systems for taking the top spot amidst so many great entries," exclaimed ISSA Executive Director John Barrett. "All of us at ISSA are proud to recognize Hydro Systems, as well as this year's Honorable Mention and Category Award winners [see below], and all of the fantastic achievements made by the companies that entered this year's program that are doing so much for the advancement of our industry."

Judges

The winner of the prestigious 2018 ISSA Innovation of the Year Award was selected by combining the results of the online voting with the evaluations of our esteemed panel of judges, all respected leaders in the commercial cleaning industry:

– more –

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- Holly Borrego, senior director of Cleaning Services, C&W Services
- Vicki Brown, president, Harmony Clean, Inc.
- Judie Cooper, associate director- organizational development for the Office of Facilities Management and Reliability, The Smithsonian Institution
- Eileen McMorrow, editor-in-chief and founder, *The McMorrow Reports Facility Management & Design Insights*
- Linda Silverman, president and co-owner, Maintex, Inc.

The 2018 Category Awards

The lucky winners of the ISSA Innovation Category Awards were announced this past Tuesday, during the Team ISSA Welcome Reception. One winner was selected from each category by way of online votes cast by cleaning-industry professionals. The 2018 winners are:

- Cleaning Agents: **Enviro-Solutions® Terrazzo and Concrete Floor Care Program** by Charlotte Products Ltd.
- Dispensers: **The Complete Menstrual Care System for Your Facility** by HOSPECO
- Equipment: **KIRA B50 Intelligent Cleaning Robot** by Kärcher North America
- Services and Technology: **KOLO Smart Monitoring System** by GP PRO
- Supplies and Accessories: **Unger Excella™** by Unger Enterprises.

About ISSA Shows

The award-winning [ISSA Show](#) family of exhibitions brings together executives and leaders from all segments of the cleaning industry. These shows offer global platforms for manufacturers, distributors, and facility-service providers in commercial and residential cleaning to connect, do business, and share information. ISSA, the worldwide cleaning industry association, produces ISSA Shows in North America, Mexico, Australia, and other regions around the world. In addition to ISSA's ongoing education and training programs and products, ISSA offers robust, comprehensive education programs during its shows. For more information, visit www.issa.com/tradeshows.

About ISSA, The Worldwide Cleaning Industry Association

With more than 9,200 company members—including distributors, manufacturers, manufacturer representatives, building-service contractors, in-house service providers, residential cleaners, and associated service members—ISSA is the world's leading trade association for the cleaning industry. The association is committed to changing the way the world views cleaning by providing its members with the business tools they need to

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promote cleaning as an investment in human health, the environment, and an improved bottom line. Headquartered in Northbrook, IL, USA, the association has regional offices in Mainz, Germany; Botany, Australia; and Shanghai, China. Visit www.issa.com, call 800-225-4772 (North America) or 847-982-0800, join the discussion with [ISSA's LinkedIn group](#), and follow ISSA on our [Facebook page](#) and [Twitter account](#).

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For more information, contact ISSA Global Communications Director Lisa Veeck at lisav@issa.com or 800-225-4772.