



FOR IMMEDIATE RELEASE

ISSA Awards Cleaning Industry Innovators of 2018

Northbrook, IL, USA — October 30, 2018—The Team ISSA Welcome Reception was an occasion to not only renew business relationships for hundreds of cleaning industry professionals, but also to announce the winners of some well-deserved awards.

As an event marking the kickoff of ISSA Show North America 2018, taking place in Dallas, TX, October 29–November 1, the reception was selected as the venue to reveal the Category Award winners of the 2018 ISSA Innovation Award Program; the program is a platform to gather and recognize the cleaning industry’s most innovative products and services from top manufacturers and suppliers.

The Category Awards

Entries were organized into five categories—Cleaning Agents, Dispensers, Equipment, Services and Technology, and Supplies and Accessories—and were voted on by cleaning-industry distributors, building service contractors, in-house service providers, and residential cleaners.

Category winners were determined by an online voting process in the months leading up to the ISSA Show North America 2018. One innovative company from each category earned the honor of taking home the illuminated trophy:

- Cleaning Agents: **Enviro-Solutions® Terrazzo and Concrete Floor Care Program** by Charlotte Products Ltd.
- Dispensers: **The Complete Menstrual Care System for Your Facility** by HOSPECO
- Equipment: **KIRA B50 Intelligent Cleaning Robot** by Kärcher North America
- Services and Technology: **KOLO Smart Monitoring System** by GP PRO
- Supplies and Accessories: **Unger Excella™** by Unger Enterprises

Fifteen voters were winners, too, as online voters were entered into monthly drawings to win one of five US\$50 MasterCard gift cards each month that voting was open.

The 2018 Innovation of the Year

Show attendees—and the entire cleaning industry—will be left in suspense for a few more days before learning the winner of the prestigious 2018 ISSA Innovation of the Year Award.

– more –

2018 ISSA Innovation Category Awards – 2 of 2

In addition to the online voting by cleaning-industry professionals, the recipient of this most elite distinction is selected by a panel of expert judges from across our industry. The Innovation of the Year Award announcement takes place Thursday, November 1, at 1:00 p.m. in the ISSA Innovation Marketplace, Booth 3405, on the exhibition floor.

Cheers to the Winners

“Congratulations to the Category Award winners for 2018,” ISSA Executive Director John Barrett said. “Kudos to all entries for bringing such wonderful products to market. Whether or not you received an award, your ideas continue to move the cleaning industry forward.”

About ISSA Shows

The award-winning [ISSA Show](#) family of exhibitions brings together executives and leaders from all segments of the cleaning industry. These shows offer global platforms for manufacturers, distributors, and facility-service providers in commercial and residential cleaning to connect, do business, and share information. ISSA, the worldwide cleaning industry association, produces ISSA Shows in North America, Mexico, Australia, and other regions around the world. In addition to ISSA’s ongoing education and training programs and products, ISSA offers robust, comprehensive education programs during its shows. For more information, visit www.issa.com/tradeshows.

About ISSA, The Worldwide Cleaning Industry Association

With more than 9,200 company members—including distributors, manufacturers, manufacturer representatives, building-service contractors, in-house service providers, residential cleaners, and associated service members—ISSA is the world’s leading trade association for the cleaning industry. The association is committed to changing the way the world views cleaning by providing its members with the business tools they need to promote cleaning as an investment in human health, the environment, and an improved bottom line. Headquartered in Northbrook, IL, USA, the association has regional offices in Mainz, Germany; Botany, Australia; and Shanghai, China. Visit www.issa.com, call 800-225-4772 (North America) or 847-982-0800, join the discussion with [ISSA’s LinkedIn group](#), and follow ISSA on our [Facebook page](#) and [Twitter account](#).

###

For more information, contact ISSA Global Communications Director Lisa Veeck at lisav@issa.com or 800-225-4772.