

ISSA and Trade Press to Debut Clean Buildings Expo in March 2019

Northbrook, IL, USA—March 14, 2018— ISSA, the worldwide cleaning industry association, and Trade Press Media Group are pleased to announce a new trade show for the commercial cleaning industry—Clean Buildings ExpoSM (CBE). This joint venture will make its debut at the Baltimore Convention Center in Baltimore, MD, March 26-27, 2019.

Designed for end-users of cleaning products and equipment, CBE fills an immediate need for education and product information in the building-rich Northeast and Mid-Atlantic states. Show organizers anticipate approximately 1,200 key decision-makers from health care, education, government, and hospitality facilities, as well as building service contractors, to attend the two-day event. CBE will be co-located with the annual National Facilities Management & Technology (NFMT) Show Baltimore.

“ISSA’s strong relationship with cleaning equipment and technology suppliers and the success of our annual North America and other worldwide trade shows will encourage a wide variety of exhibitors to participate in this exciting new expo,” says ISSA Executive Director John Barrett. “Exhibiting companies will include manufacturers, leading industry suppliers of floor and carpet cleaning equipment, chemicals, restroom supplies, and green cleaning products as well as leading providers of cleaning and facility-maintenance services. CBE promises to be a very synergistic event.”

Jeff Schenk, CEO and president of Trade Press Media Group, is equally enthusiastic about the new venture. “There is an unserved need in the commercial cleaning industry in the Northeast/Mid-Atlantic area, and this event closes that gap,” he says. “The location and timing of the show will appeal to many significant buyers.”

CBE will also host a robust educational conference with more than 25 informative sessions addressing operational best practices, staffing and management strategies, and cleaning technologies. Curated by ISSA in collaboration with Trade Press, the agenda will feature subject matter experts from a wide range of stakeholders in the cleaning industry, including building service contractors, in-house cleaning executives, and industry consultants.

“Education, training, and certification are the lifeblood of the industry,” says, ISSA Education, Training, Certification & Standards Director Brant Inero. “Proper training and valid certifications can empower your staff to learn, grow, succeed, and invest in the growth of other industry professionals. ISSA and Trade Press are committed to elevating the standards of professionalism in the cleaning and maintenance industry, and the education sessions at CBE will deliver on that commitment.”

For more information about next year’s CBE, visit www.CleanBuildingsExpo.com.

About Trade Press Media Group

Trade Press Media Group is co-owner of the NFMT family of shows, NFMT Insider, and the Critical Facilities Summit. The firm also publishes *Contracting Profits*, *Facility Cleaning Decisions*, *Sanitary Maintenance*, *Building Operating Management*, and *Facility Maintenance Decisions* magazines. It developed FacilitiesNet.com and CleanLink.com, websites for building owners, facilities managers and cleaning managers, jansan distributors, and executives in contract cleaning firms. More information can be found at www.tradepress.com.

About ISSA

With more than 9,200 members—including distributors, manufacturers, manufacturer representatives, building service contractors, in-house service providers, residential cleaners, and associated service members—ISSA is the leading trade association for the cleaning industry worldwide. The association is committed to changing the way the world views cleaning by providing its members with the business tools they need to promote cleaning as an investment in human health, the environment, and an improved bottom line. For more information about ISSA, visit www.issa.com or call 800-225-4772 (North America) or 847-982-0800.

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