



FOR IMMEDIATE RELEASE

Your Holiday Cleanup Calls for a Professional

Northbrook, IL, USA—January 9, 2019—The holiday season has come and gone leaving in its path clutter, decorations, and quite a mess. The most effective way to put your home back to its rightful state is to hire a professional house cleaner.

You could search the web for a cleaning service, but how will you know which ones are reputable or even effective? Use the <u>online directory</u> from ARCSI, A Division of ISSA, the worldwide cleaning industry association. As the professional residential cleaners' arm of ISSA, ARCSI administers a public directory where consumers can search and find a local residential cleaning service that brings trust, experience, and professionalism to the job—and into your home.

Housed on <u>arcsi.org</u>, the <u>directory</u> features only ARCSI member companies and thus, are held to the highest standards in the industry. Consumers can search for companies that provide cleaning services in their community and be confident they are hiring trusted and respected business professionals.

More than simple contact information, you can see how current the member's information is, and if they support charities like <u>Cleaning for a Reason</u>.

Another key resource at <u>arcsi.org</u> is the consumer blog (<u>arcsi.org/blog</u>). ARCSI members contribute regularly to the blog, sharing information on cleaning tips and hacks, and exactly how to find the best residential cleaner for you.

Visit <u>ARCSI.org</u> today to take advantage of the free resources available to consumers. Whether it's a house, condo, apartment, townhouse, mobile home, or some other dwelling, your home is important to you and deserves service from experienced professionals.

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About ARCSI

ARCSI was established in 2003 to assist residential cleaning service owners in starting, promoting, building, and expanding their businesses. ARCSI merged with ISSA in January 2017 to become ARCSI, a division of ISSA. As the residential cleaning arm of the worldwide cleaning industry association, ARCSI brings together members in the United States, Canada, and across the world by providing valuable information and opportunities to ensure the growth and development of its members' businesses through education, networking, and collaboration. For more information, visit arcsi.org or call 800-225-4772 (North America) or 847-982-0800.

About ISSA

With more than 9,200 company members—including distributors, manufacturers, manufacturer representatives, building-service contractors, in-house service providers, residential cleaners, and associated service members—ISSA is the world's leading trade association for the cleaning industry. The association is committed to changing the way the world views cleaning by providing its members with the business tools they need to promote cleaning as an investment in human health, the environment, and an improved bottom line. Headquartered in Northbrook, IL, USA, the association has regional offices in Mainz, Germany; Botany, Australia; and Shanghai, China. Visit <u>issa.com</u>, call 800-225-4772 (North America) or 847-982-0800, join the discussion with <u>ISSA's LinkedIn group</u>, and follow ISSA on our <u>Facebook page</u> and <u>Twitter account</u>.

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